
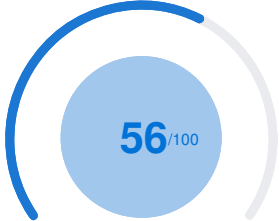




### Chameleon Web Services










<div style="display: flex; justify-content: space-between;"> <div style="text-align: left;">  <h2>788</h2> <p>IMPORTANT FIXES</p> </div> <div style="text-align: right;"> <h2>HOS Home</h2> <p>ON-SITE AUDIT REPORT</p> </div> </div>	
	
<div style="display: flex; justify-content: space-between;"> <div style="text-align: left;">  <h2>11,983</h2> <p>SEMI-IMPORTANT FIXES</p> </div> </div>	
<h3>1,256</h3> <p>CRAWLED PAGES</p>	<h3>9,181</h3> <p>PASSED CHECKS</p>
<p>REPORT CREATED ON: APR-16 2019 10:28:14</p>	



Comprehensive website analysis will help to identify all the factors that may impede your website from reaching the TOP.

Without this analysis, successful website promotion is basically impossible and the external optimization positive effect can literally be reduced to zero.

Please, read the given information carefully. Follow the recommendations made by experienced SEO experts and your website positions growth won't take long!

Domain characteristics		SEO metrics		Index status	
 Server location	Canada	 Moz DA	19	 Google pages indexed	1390
 Expiration date	Apr-30 2019	 Alexa rank	1247876	 Bing pages indexed	3550
 Web archive age	Feb-08 2011	 Backlinks	124	 Yahoo pages indexed	3550

## Health check

 IMPORTANT FIXES SEMI-IMPORTANT FIXES

Wondering how well your website is performing? Here you can check your website against the major SEO parameters and see whether your site has the proper WWW redirect, SEO and user-friendly URLs with trailing slashes, functional robots.txt file, XML sitemap, duplicate content, etc. Take advantage of the website health check to eliminate all possible errors, and follow our recommendations on how to increase your search engine visibility.

### ✔ WWW redirect

This option checks whether your website runs with www or without www in order to avoid the usage of duplicate content.

### ✔ URL rewrite

Make sure to rewrite your URLs that will help users and search engines see clear and clean URLs. Your website's URLs shouldn't contain vague elements that will make them difficult to read. All URLs should be clean and clear for users. With SEO Friendly URL it is easy to rank your website in search engines and share different articles with clear URLs in social media. Don't use underscores in your URLs.

### ✔ Trailing slashes

If you use the trailing slashes at the end of the URL it makes it pretty and clear, while the URL without slash will look quite weird.

### ✔ Redirects HTTP traffic to HTTPS

HTTPS is a guarantee of user data protection (including payment details), as well as a good ranking signal for search engines. In 2016, Google officially [announced](#) that since January 2017 a secure communication will become the official algorithm. So, sites on HTTP will gradually lose their positions.

### ✔ Robots.txt

Robots.txt file helps to restrict access for the selected search engine robots and prevent them from indexing specific pages or the whole of the website. Robots.txt file contains the link to the XML sitemap file that helps search engine crawlers to discover and index the maximum number of the website's pages.

### ✔ XML sitemap

It is important to create XML sitemaps in order to help search engines crawl your website. After submitting your Sitemap to the search engines, we recommend you to get the feedback how to improve it. You can generate XML sitemaps for URLs, images and videos, news and mobile content.

### ✔ No flash

Optimizing your content for search engines, we recommend you to avoid Flash as much as possible. It is better to use Flash for specific enhancements as search engines can't index properly Flash content.

### ✔ No frame

Try not to use [frames](#) on your website as search engines can't index or crawl your website content via them.

 **Common homepage variations**

Make sure that your website content doesn't have multiple URLs as Google will consider it as duplicate content.

**Pages analysis** 733

IMPORTANT FIXES

 3

SEMI-IMPORTANT FIXES

Here you can get all information about your website for the last months. It shows possible errors Google robots can meet while crawling your website. You will get all stats about the pages with too long URL, blocked robots.txt, too big size, Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect and etc.

 **730 Pages with 2xx response** **0 Pages with 3xx response** **2 Pages with 4xx response**

- <https://www.hoshome.com/pages/customerservice@hoshome.com>
- <https://www.hoshome.com/blogs/news/www.houseofsparkles.co.uk>

 **0 Pages with 5xx response** **0 Pages with too big size** **3 Pages with too long URL**

- <https://www.hoshome.com/products/anna-chesterfield-3-and-2-seater-sofa-in-silver-double-crush-velvet>
- <https://www.hoshome.com/blogs/news/house-of-sparkles-pallet-how-to-our-guide-on-making-things-with-pallets>
- <https://www.hoshome.com/products/pre-order-march-delivery-floating-crystal-on-top-4-drawer-sideboard>

 **0 Pages blocked by robots.txt** **0 Pages blocked by meta noindex** **0 Pages blocked by meta nofollow** **0 Pages with meta refresh redirect** **732 Pages with rel="canonical"**

---

✔ **0 Pages without rel="canonical"**

---

✔ **0 Pages with the same canonical URL rel="canonical"**

---

✘ **731 Pages with duplicate rel="canonical" tag**

- <https://www.hoshome.com/>
- <https://www.hoshome.com/collections/new-in-1>
- <https://www.hoshome.com/collections/express-delivery>
- <https://www.hoshome.com/collections/sofas-1>
- <https://www.hoshome.com/collections/occasional-chairs>
- <https://www.hoshome.com/collections/ottomans-storage>
- <https://www.hoshome.com/collections/media-units>
- <https://www.hoshome.com/collections/coffee-tables>
- <https://www.hoshome.com/collections/side-tables>
- <https://www.hoshome.com/collections/console-tables-1>
- <https://www.hoshome.com/collections/fireplaces>
- <https://www.hoshome.com/collections/sideboards>
- <https://www.hoshome.com/collections/wall-mirrors>
- <https://www.hoshome.com/collections/dining-sets>
- <https://www.hoshome.com/collections/luxury-dining-chairs>
- <https://www.hoshome.com/collections/bar-stools>
- <https://www.hoshome.com/collections/dining-tables>
- <https://www.hoshome.com/collections/wine-racks>
- <https://www.hoshome.com/collections/beds>
- <https://www.hoshome.com/collections/bedside-tables>
- <https://www.hoshome.com/collections/chest-of-drawers>
- <https://www.hoshome.com/collections/tallboys>
- <https://www.hoshome.com/collections/dressing-tables>
- <https://www.hoshome.com/collections/mirrors>
- <https://www.hoshome.com/collections/floating-crystal>
- <https://www.hoshome.com/collections/black-diamond-crush>
- <https://www.hoshome.com/collections/white-diamond-crush>
- <https://www.hoshome.com/collections/diamond-crush>
- <https://www.hoshome.com/collections/white-mirror>
- <https://www.hoshome.com/collections/premium-grey-mirror>
- <https://www.hoshome.com/collections/classic-mirrored>
- <https://www.hoshome.com/collections/antique-mirror>
- <https://www.hoshome.com/collections/regency-mirror>
- <https://www.hoshome.com/collections/bubblegum-blush>
- <https://www.hoshome.com/collections/the-dubai-collection>
- <https://www.hoshome.com/collections/the-gatsby>

- <https://www.hoshome.com/collections/country-glam>
- <https://www.hoshome.com/collections/buckingham-collection>
- <https://www.hoshome.com/collections/marble>
- <https://www.hoshome.com/collections/ghost-acrylic>
- <https://www.hoshome.com/collections/hollywood-mirrors>
- <https://www.hoshome.com/collections/floor-lamps>
- <https://www.hoshome.com/collections/table-lamps>
- <https://www.hoshome.com/collections/chandeliers>
- <https://www.hoshome.com/collections/hos-accessories>
- <https://www.hoshome.com/collections/photo-frames>
- <https://www.hoshome.com/collections/clocks>
- <https://www.hoshome.com/collections/candle-holders>
- <https://www.hoshome.com/collections/mirrored-wall-art>
- <https://www.hoshome.com/collections/cushions>

✔ 701 Pages with rel="alternate"

✔ 0 Pages with the hreflang attribute

✔ 731 Pages with no hreflang attribute

✔ 0 Pages with errors in the hreflang attribute

## Meta analysis



22

IMPORTANT FIXES



309

SEMI-IMPORTANT FIXES

Make sure your titles and meta description have unique content and contain 10-70 characters for titles and 50-320 characters for meta description. All your titles and meta description should contain your important keywords. Your meta descriptions will influence your search results. Check your titles and meta descriptions with Google Search Console for warning messages about duplicate content.

✘ 22 Pages with duplicate title

Best Sellers – HOS Home

- <https://www.hoshome.com/collections/best-seller-flash-sale>
- <https://www.hoshome.com/collections/best-sellers>

Classic Mirrored Sunburst Wall Mirror – HOS Home

- <https://www.hoshome.com/products/classic-mirrored-sunburst-wall-mirror>

- <https://www.hoshome.com/products/classic-mirrored-sunburst-wall-mirror-1>

#### Crushed Velvet Footstool in Black – HOS Home

- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black-immediate>

#### Diamond Crush 7 Drawer Mirrored Dressing Table | Mirrored Furniture – HOS Home

- <https://www.hoshome.com/products/diamond-crush-on-top-7-drawer-mirrored-dressing-table>
- <https://www.hoshome.com/products/diamond-crush-front-7-drawer-mirrored-dressing-table>

#### Ghost Acrylic – HOS Home

- <https://www.hoshome.com/collections/ghost-acrylic>
- <https://www.hoshome.com/collections/ghost-acrylic-1>

#### Helena Open Arm Corner Sofa in Mist | Sofas | Living Room | HOS Home

- <https://www.hoshome.com/products/copy-of-helena-open-arm-corner-sofa-in-mist>
- <https://www.hoshome.com/products/helena-open-arm-corner-sofa-in-mist-immediate>

#### Our story – HOS Home

- <https://www.hoshome.com/pages/our-hos-story>
- <https://www.hoshome.com/pages/our-story>

#### Pre-order delivery information – HOS Home

- <https://www.hoshome.com/pages/pre-order-delivery-information>
- <https://www.hoshome.com/pages/pre-order-delivery-information-1>

#### Regency Mirror – HOS Home

- <https://www.hoshome.com/collections/regency-mirror>
- <https://www.hoshome.com/collections/regency-mirror-1>

#### Sale – HOS Home

- <https://www.hoshome.com/collections/clearance>
- <https://www.hoshome.com/collections/sale-items>

#### Thank you for your pre-order – HOS Home

- <https://www.hoshome.com/pages/thank-you-for-your-pre-order>
- <https://www.hoshome.com/pages/thank-you-for-your-order-1>

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 **0 Pages with missing or empty Title**

 **100 Pages with Title too long > 70**

- <https://www.hoshome.com/products/nest-of-3-diamond-crush-mirrored-side-tables>

- <https://www.hoshome.com/products/classic-mirrored-7-drawer-dressing-table>
- <https://www.hoshome.com/products/lustro-premium-fabric-dining-chair>
- <https://www.hoshome.com/products/black-crush-fireplace-with-electric-fire>
- <https://www.hoshome.com/products/classic-mirrored-2-drawer-dressing-table>
- <https://www.hoshome.com/products/1-diamond-crush-coffee-table>
- <https://www.hoshome.com/products/5-drawer-classic-mirrored-chest-of-drawers>
- <https://www.hoshome.com/products/9-drawer-classic-mirrored-chest-of-drawers>
- <https://www.hoshome.com/products/anna-chesterfield-3-and-2-seater-sofa-in-silver-double-crush-velvet>
- <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mink-velvet>
- <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mulberry-velvet>
- <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-silver-velvet>
- <https://www.hoshome.com/products/copy-of-arlington-dining-table-2>
- <https://www.hoshome.com/blogs/how-to-style-pantone-s-colour-of-the-year-living-coral-into-your-2019>
- <https://www.hoshome.com/blogs/news/house-of-sparkles-pallet-how-to-our-guide-on-making-things-with-pallets>
- <https://www.hoshome.com/products/mirrored-skull-wall-art>
- <https://www.hoshome.com/products/mirrored-console-table-with-v-frame>
- <https://www.hoshome.com/products/classic-regency-mirrored-cabinet-with-silver-trim>
- <https://www.hoshome.com/products/the-elizabeth-collection-corner-sofa>
- <https://www.hoshome.com/products/the-chelsea-collection-3-2-seater-footstool>
- <https://www.hoshome.com/products/the-queen-collection-corner-chesterfield-sofa-storage-footstool>
- <https://www.hoshome.com/products/the-beverly-hills-corner-sofa>
- <https://www.hoshome.com/products/a-diana-crushed-velvet-corner-suite-with-matching-footstool>
- <https://www.hoshome.com/products/chesterfield-long-back-dining-chairs-in-crushed-velvet>
- <https://www.hoshome.com/products/the-diamond-crush-circular-mirrored-wall-clock>
- <https://www.hoshome.com/products/new-glitter-back-luxury-dining-chairs>
- <https://www.hoshome.com/products/the-sophia-corner-sofa>
- <https://www.hoshome.com/products/diamond-crush-mirrored-tallboy>
- <https://www.hoshome.com/products/diamond-crush-mirrored-electric-fireplace>
- <https://www.hoshome.com/products/diamond-crush-coffee-table>
- <https://www.hoshome.com/products/diamond-crush-diamond-mirrored-console-table>
- <https://www.hoshome.com/products/pre-order-white-seattle-media-unit>
- <https://www.hoshome.com/products/floating-crystal-mirrored-electric-fireplace>
- <https://www.hoshome.com/products/diamond-crush-circular-mirrored-coffee-table>
- <https://www.hoshome.com/products/pre-order-diamond-crush-top-bedside-table>
- <https://www.hoshome.com/products/diamond-crush-on-top-7-drawer-mirrored-dressing-table>
- <https://www.hoshome.com/products/diamond-crush-on-top-2-drawer-mirrored-dressing-table>
- <https://www.hoshome.com/products/diamond-crush-4-drawer-mirrored-sideboard>
- <https://www.hoshome.com/products/diamond-crush-2-pillar-mirrored-console-table>
- <https://www.hoshome.com/products/diamond-crush-diamond-mirrored-table-lamp>
- <https://www.hoshome.com/products/the-8-seater-empire-deluxe-dining-set-with-lion-knocker-chairs>
- <https://www.hoshome.com/products/the-belvedere-sofa-range>
- <https://www.hoshome.com/products/diamond-crush-diamond-mirrored-end-table>

- 
- <https://www.hoshome.com/products/large-floating-crystal-media-unit>
  - <https://www.hoshome.com/products/pre-order-large-diamond-crush-media-unit>
  - <https://www.hoshome.com/products/silver-crushed-velvet-cushions-with-diamonte-effect-1>
  - <https://www.hoshome.com/products/brick-mirrored-diamond-crush-floor-lamp>
  - <https://www.hoshome.com/products/floating-crystal-on-top-2-drawer-dressing-table>
  - <https://www.hoshome.com/products/floating-crystal-tallboy>
  - <https://www.hoshome.com/products/diamond-crush-circular-mirrored-side-table>
- 

 **1 Page with Title too short < 10**

- <https://www.hoshome.com/apps/sitemap>
- 

 **59 Pages with missing or empty Description**

- <https://www.hoshome.com/collections/new-in-1>
  - <https://www.hoshome.com/collections/sofas-1>
  - <https://www.hoshome.com/collections/antique-mirror>
  - <https://www.hoshome.com/collections/regency-mirror>
  - <https://www.hoshome.com/collections/the-gatsby>
  - <https://www.hoshome.com/collections/buckingham-collection>
  - <https://www.hoshome.com/collections/ghost-acrylic>
  - <https://www.hoshome.com/collections/corner-sofas>
  - <https://www.hoshome.com/collections/three-seater-sofas>
  - <https://www.hoshome.com/collections/two-seater-sofas>
  - <https://www.hoshome.com/collections/armchairs>
  - <https://www.hoshome.com/collections/sofa-sets>
  - <https://www.hoshome.com/collections/lighting-1>
  - <https://www.hoshome.com/collections/all>
  - <https://www.hoshome.com/collections/hos-favourites>
  - <https://www.hoshome.com/blogs/hos-edit>
  - <https://www.hoshome.com/apps/sitemap>
  - <https://www.hoshome.com/collections/best-selling-products>
  - <https://www.hoshome.com/collections/best-seller-flash-sale>
  - <https://www.hoshome.com/blogs/hos-edit/tagged/bedding>
  - <https://www.hoshome.com/blogs/hos-edit/tagged/beds>
  - <https://www.hoshome.com/blogs/hos-edit/tagged/cushions>
  - <https://www.hoshome.com/blogs/hos-edit/tagged/duvet>
  - <https://www.hoshome.com/blogs/hos-edit/tagged/throw>
  - <https://www.hoshome.com/pages/customer-reviews>
  - <https://www.hoshome.com/pages/dividebuy-terms>
  - <https://www.hoshome.com/pages/ranges>
  - <https://www.hoshome.com/pages/size-chart>
-



- <https://www.hoshome.com/pages/swatch-picker>
- <https://www.hoshome.com/pages/watch-our-story>
- <https://www.hoshome.com/pages/welcome-to-house-of-sparkles>
- <https://www.hoshome.com/collections/regal-collection>
- <https://www.hoshome.com/collections/best-sellers>
- <https://www.hoshome.com/collections/black-friday-special-sale>
- <https://www.hoshome.com/collections/xmas-bundle-deals>
- <https://www.hoshome.com/collections/christmas-bundles>
- <https://www.hoshome.com/collections/ranges>
- <https://www.hoshome.com/collections/crystal-candelabras>
- <https://www.hoshome.com/collections/four-seater-sofas>
- <https://www.hoshome.com/collections/ghost-acrylic-1>
- <https://www.hoshome.com/collections/gifts-under-100>
- <https://www.hoshome.com/collections/gifts-under-200>
- <https://www.hoshome.com/collections/hos>
- <https://www.hoshome.com/collections/hos-in-stock>
- <https://www.hoshome.com/collections/sparkles>
- <https://www.hoshome.com/collections/guaranteed-christmas-picks>
- <https://www.hoshome.com/collections/mega-menu-featured-products>
- <https://www.hoshome.com/collections/regency-mirror-1>
- <https://www.hoshome.com/collections/clearance>
- <https://www.hoshome.com/collections/sale-items>

### 135 Pages with duplicate Description

A chic and stylish piece of art that works perfectly to accessorise any glam space!

- <https://www.hoshome.com/products/girl-with-designer-sunglasses-mirrored-wall-art>
- <https://www.hoshome.com/products/designer-girl-mirrored-wall-art>
- <https://www.hoshome.com/products/manicure-designer-girl-wall-art>

A coffee table is used every day, and should always be functional and stylish. Made in Oak Veneer, The Arlington Coffee Table is a reflection of the love and luxury every home should have!

- <https://www.hoshome.com/products/copy-of-arlington-coffee-table>
- <https://www.hoshome.com/products/copy-of-arlington-coffee-table-in-black>

Add a touch of glamour to your home with the bold and beautiful Ellis Sofa. With distinct silver stud detail the Ellis is a unmistakeable in its presence; choose from black, dark grey, or light grey velour - you can decide how the Ellis makes a statement in your space!

- <https://www.hoshome.com/products/the-ellis-three-seater-sofa>
- <https://www.hoshome.com/products/the-ellis-2-seater-seater-sofa>

Beautifully stitched detailing with chrome legs, the Donatella Dining Chair is perfect for any dining interior, whilst not compromising on comfort. And with your choice of either Silver or Black Velvet, you can select which suits your interior best. Pair with one of our stunning dining tables such as the Arabella, or s

- <https://www.hoshome.com/products/donatella-dining-chair>
- <https://www.hoshome.com/products/donatella-dining-chair-in-black>

Boasting a timeless design and upholstered in exquisite crushed velvet, the Buckingham corner sofa is a stylish and elegant addition to any living space. The spacious corner sofa, ideal for families, is currently available in a variety of beautiful velvet shades to choose from. The Buckingham features scatter-back cushion

- <https://www.hoshome.com/products/buckingham-corner-sofa-in-silver-left-hand-facing>
- <https://www.hoshome.com/products/copy-of-buckingham-corner-sofa-in-black>
- <https://www.hoshome.com/products/buckingham-corner-sofa-in-mink>
- <https://www.hoshome.com/products/buckingham-corner-sofa-in-mulberry>
- <https://www.hoshome.com/products/buckingham-corner-sofa-in-blue>
- <https://www.hoshome.com/products/buckingham-corner-sofa-in-lavender>
- <https://www.hoshome.com/products/left-facing-buckingham-corner-sofa-in-black-velvet>

Bring a whole new meaning to the word glam with the phenomenal Premium White Mirror Hollywood Mirror. With beautiful white mirror panelled detailing to emphasise its perfectly lit glam mirror, you'll finally be able to have a glam space that looks as good as you feel!

- <https://www.hoshome.com/products/premium-white-mirror-hollywood-mirror>
- <https://www.hoshome.com/products/large-premium-white-mirror-hollywood-mirror>

Bring elegance to your dining space with the beautiful Arabella Dining Set. With a cream marble table top, the Arabella is durable and stylish, all accented with a stunning sculptural chrome base.

- <https://www.hoshome.com/products/arabella-dining-set-8-seater>
- <https://www.hoshome.com/products/arabella-6-seater-dining-set>

Bring timeless elegance to your interior with the beautiful Venetian Wall Mirror. Ornately cut mirror surrounds the beautiful high finish mirrored centre, ideal for any interior that prefers traditional glamour.

- <https://www.hoshome.com/products/large-venetian-wall-mirror>
- <https://www.hoshome.com/products/venetian-portrait-wall-mirror>

Celebrate and accentuate your interior in style with 3D Wall Art.

- <https://www.hoshome.com/products/silver-champagne-3d-wall-art>
- <https://www.hoshome.com/products/gold-champagne-3d-wall-art>

Contemporary in design, the House of Sparkles Diamond Crush Mirrored Console Table is far from the ordinary. With stunning high quality mirror paneling, and our famous diamond crushed crystals filling each beautiful pillar.

- <https://www.hoshome.com/products/abstract-diamond-crush-mirrored-console-table>
- <https://www.hoshome.com/products/crossed-pillar-diamond-crush-mirrored-console-table>

Enhance your space with a timeless icon with a beautiful diamante detail finish and mirrored frame.

- <https://www.hoshome.com/products/audrey-hepburn-bubblegum>
- <https://www.hoshome.com/products/marilyn-monroe-bubblegum-mirrored-wall-art>
- <https://www.hoshome.com/products/audrey-hepburn-sunglasses-mirrored-wall-art>

Hand crafted to order, the Lincoln Console Table is something special, with a natural wood finish table top and White Birch base the Lincoln is for every living space that needs something rustic as its focal point whilst maintaining a luxury aesthetic.

- <https://www.hoshome.com/products/lincoln-console-table-white>
- <https://www.hoshome.com/products/lincoln-console-table-black>

Hey, We would like to start by thanking you for your purchase with us here at House of Sparkles. It has recently been brought to our attention that some of our fantastic customers haven't received their delivery updates. If you have received a delivery update then please disregard this email. As you are aware your beau

- <https://www.hoshome.com/pages/thank-you-for-your-pre-order>
- <https://www.hoshome.com/pages/thank-you-for-your-order-1>

If you want to bring something to your interior that not only is hot on trend, but also a contemporary and sleek design, the Soho is what you need. With beautiful gold chrome caging and a stunning white marble finish, the Soho is ideal for a fresh bright look.

- <https://www.hoshome.com/products/soho-marble-and-chrome-console-table>
- <https://www.hoshome.com/products/soho-marble-and-chrome-side-table>

Made to order handcrafted sofas made here in the UK. Design your own sofa down to the fabric and colour. Please choose from our fabric options and confirm your design work with our customer services team.

- <https://www.hoshome.com/products/a-diana-crushed-velvet-corner-suite-with-matching-footstool>
- <https://www.hoshome.com/products/the-belvedere-sofa-range>
- <https://www.hoshome.com/products/the-belvedere-corner-suite>
- <https://www.hoshome.com/products/the-alexia-sofa-range>

Natural, unique and stunning in aesthetic.. Made in Oak Veneer, The Arlington Console Table is something suited to every interior with its use of natural wooden material and beautiful white finish. This harmony of craftsmanship and style is a reflection of the love and luxury every home should have!

- <https://www.hoshome.com/products/copy-of-arlington-square-coffee-table-in-black>
- <https://www.hoshome.com/products/copy-of-arlington-console-table-in-white>

Our gorgeous Diamond Crush Wall Mirror has an effortlessly beautiful mirrored trim, infused with our famous House of Sparkles diamond crushed crystals. Also comes with hooks already attached to the back for easy installation.

- <https://www.hoshome.com/products/diamond-crush-wall-mirror-3>
- <https://www.hoshome.com/products/diamond-crush>
- <https://www.hoshome.com/products/copy-of-diamond-crush-wall-mirror-90x60cm>

Our new Buckingham Collection features contemporary curved chrome base with your choice of Chrome or Glass top. The Buckingham Range includes a Coffee Table and Matching Side tables and perfectly compliments our best selling Country Glam range. Dimensions H: 410mm W: 1400mm D:800mm

- <https://www.hoshome.com/products/the-buckingham-rectangular-coffee-table>
- <https://www.hoshome.com/products/the-buckingham-side-table>

Our newest range, The Dubai collection. It doesn't get more chic than this. The range features intricate geometric gold bases which contrast against the clean white tops, it becomes instantly luxurious. The Dubai collection is inspired by stunning Arabian interiors which bring a touch of the 5 star luxury into your liv

- <https://www.hoshome.com/products/the-dubai-collection-bedside-table>
- <https://www.hoshome.com/products/the-dubai-collection-statement-coffee-table>
- <https://www.hoshome.com/products/the-dubai-collection-media-unit>
- <https://www.hoshome.com/products/the-dubai-collection-4-door-sideboard>

The Anna is one of the most beloved and sought after handcrafted sofas in our collection. Boasting a stylish vintage-style design and upholstered in the finest quality crushed velvet, the sofa suite is handcrafted with care in the UK and makes a chic and luxurious addition to any living space. Affordable and Practical

- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-biscuit>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-black>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-blue>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-cream>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-lavender>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-mink>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-mulberry>
- <https://www.hoshome.com/products/anna-chesterfield-2-seater-and-cuddle-chair-in-silver>
- <https://www.hoshome.com/products/copy-of-anna-chesterfield-2-seater-in-black>
- <https://www.hoshome.com/products/copy-of-anna-chesterfield-2-seater-in-blue>
- ...

The Buckingham is the best selling sofa in our collection. Upholstered in luxurious crushed velvet and with scatter-back cushions included, the Buckingham is popular for its deep comfortable seating, robust hardwood frame and stylish high armrests with deep button detailing. The Buckingham boasts a timeless design at

- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-silver>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-black>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-blue>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-cream>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-mulberry>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-lavender>
- <https://www.hoshome.com/products/buckingham-2-seater-sofa-in-truffle>
- <https://www.hoshome.com/products/buckingham-3-seater-sofa-in-silver>
- <https://www.hoshome.com/products/buckingham-3-seater-sofa-in-black>
- <https://www.hoshome.com/products/buckingham-3-seater-sofa-in-cream>
- ...

The Luxury Wing Back Dining Chair is timeless design in bold fashion. Whether you choose to have one as a statement chair at the head of the table, a full set, or even pair them with a striking Dining Sofa like the Jasper.. the Luxury Wing Back Dining Chair is sure to bring effortless charm to your interior.

- <https://www.hoshome.com/products/pre-order-for-january-delivery-luxury-wing-back-dining-chairs>
- <https://www.hoshome.com/products/silver-luxury-wing-back-dining-chairs>

The Luxury Wing Back Dining Chair is timeless design in bold fashion. Whether you choose to have one as a statement chair at the head of the table, a full set, or even pair them with a striking Dining Sofa like the Jasper.. the Luxury Wing Back Dining Chair is sure to bring effortless charm to your interior.

- <https://www.hoshome.com/products/copy-of-cream-linen-luxury-wing-back-dining-chairs>
- <https://www.hoshome.com/products/circular-knockerback-silver-linen-luxury-wing-back-dining-chairs>

The Luxury Wing Back Bar Stool is timeless design in bold fashion. Perfect for a breakfast bar, bar area, or summer house! The Luxury Wing Back Bar Stool is sure to bring effortless charm to your interior. To make yours suit your space, you can choose from a selection of knocker-back types or classic plain back..

- <https://www.hoshome.com/products/louis-bar-stool>
- <https://www.hoshome.com/products/silver-luxury-wingback-bar-stool>
- <https://www.hoshome.com/products/silver-linen-luxury-wingback-bar-stool>

The perfect House of Sparkles finishing touch, the Diamond Crush Side Table incorporates two beautiful layers of stunning Diamond Crush effect shelves, giving you extra surface space that doesn't compromise on glamour!

- <https://www.hoshome.com/products/pre-order-diamond-crush-side-table>
- <https://www.hoshome.com/products/diamond-crush-side-table-medium>

These incredible statement Dining Chairs make an impact in your home with the Button Back design and luxurious velvet with Chrome legs. Chose from Grey, Blush Pink and Royal Blue. Pair with our Aries Marble Dining Table for the ultimate show-stopper Dining Set.

- <https://www.hoshome.com/products/copy-of-aries-buttoned-velvet-and-chrome-dining-chair-in-grey>
- <https://www.hoshome.com/products/aries-buttoned-velvet-and-chrome-dining-chair-in-grey>

This brand new modular sofa can be rearranged into whatever combination or side facing you want. The whole sofa comes in 3 separate pieces: Armless Chair, Corner Piece and an Ottoman. These can be connected or kept apart, allowing you to switch up the design of your living room whenever you want. Features: • High Qu

- <https://www.hoshome.com/products/copy-of-helena-open-arm-corner-sofa-in-mist>
- <https://www.hoshome.com/products/helena-open-arm-corner-sofa-in-mist-immediate>

This Crystal Clear Ghost Style Plastic Chair is based on classic designs and is made from a single-mould clear polycarbonate plastic. These chairs have become extremely popular in recent years and are perfect for both relaxed and more formal spaces, be it within your home interior, office or work space and even dressin

- <https://www.hoshome.com/products/ghost-acrylic-dining-chair>
- <https://www.hoshome.com/products/ghost-acrylic-dining-chair-with-arms>
- <https://www.hoshome.com/products/ghost-acrylic-ornate-dining-chair>
- <https://www.hoshome.com/products/ghost-acrylic-ornate-dining-chair-with-arms>
- <https://www.hoshome.com/products/ghost-acrylic-bar-stool>

This stylish crushed velvet footstool is handcrafted with care and beautifully complements our range of crushed velvet sofas and suites. Use the comfy matching footstool to put your feet up at the end of the day, or add length to your corner sofa by placing on one side. Upholstered in luxurious crushed velvet, the foot

- <https://www.hoshome.com/products/crushed-velvet-footstool-in-silver>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-cream>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-blue>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-mink>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-mulberry>

- <https://www.hoshome.com/products/crushed-velvet-footstool-in-lavender>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black-immediate>

With its striking Chrome and Glass shard design, the Plaza Collection is eye catching and modern and can add a contemporary feel to any home.

- <https://www.hoshome.com/products/the-plaza-chrome-and-glass-console-table>
- <https://www.hoshome.com/products/the-plaza-chrome-and-glass-console-table-1>
- <https://www.hoshome.com/products/the-plaza-chrome-and-glass-coffee-table>

• All cushions and seats are filled with reflex foam • Removable and washable covers (perfect for families) • Made with fire-resistant textiles

- <https://www.hoshome.com/products/double-crush-cuddle-chair-in-silver-crushed-velvet>
- <https://www.hoshome.com/products/double-crush-cuddle-chair-in-gold-crushed-velvet>

Features: • All cushions and seats are filled with reflex foam • Removable and washable covers (perfect for families) • Made with fire-resistant textiles

- <https://www.hoshome.com/products/cuddle-chair-in-cream-crushed-velvet>
- <https://www.hoshome.com/products/cuddle-chair-in-blue-crushed-velvet>

Features: • All cushions and seats are filled with reflex foam • Removable and washable covers (perfect for families) • Made with fire-resistant textiles

- <https://www.hoshome.com/products/cuddle-chair-in-silver-crushed-velvet>
- <https://www.hoshome.com/products/copy-of-cuddle-chair-in-mink-crushed-velvet>
- <https://www.hoshome.com/products/cuddle-chair-in-lavender-crushed-velvet>

#### 9 Pages with Description too short < 50

- <https://www.hoshome.com/products/alessia-chest-of-drawers>
- <https://www.hoshome.com/pages/mattresses>
- <https://www.hoshome.com/pages/search-results-page>
- <https://www.hoshome.com/collections/a-by-andre>
- <https://www.hoshome.com/products/exclusive-crushed-velvet-footstool>
- <https://www.hoshome.com/products/8-seater-empire-dining-table>
- <https://www.hoshome.com/products/abstract-mirrored-wall-art-mirror>
- <https://www.hoshome.com/products/medium-glitz-nickel-table-lamp-without-shade>
- <https://www.hoshome.com/products/paris-mirrored-wall-mirror>

#### 5 Pages with Description too long

- <https://www.hoshome.com/products/9-drawer-classic-mirrored-chest-of-drawers>
- <https://www.hoshome.com/products/diamond-crush-4-drawer-mirrored-sideboard>
- <https://www.hoshome.com/products/pre-order-exclusive-diamond-crush-wine-bottle-holder>
- <https://www.hoshome.com/products/valentina-diamond-crush-side-table>

- <https://www.hoshome.com/products/diamond-crush-front-7-drawer-mirrored-dressing-table>

## Content analysis

 30 IMPORTANT FIXES

 23 SEMI-IMPORTANT FIXES

Keep in mind that unique content plays a vital role in search engine results. Your website structure should include HTML headings (h1-h6). Try to use important keywords in your headings. The tag H1 must have the most important keywords. Don't use [duplicate content](#) for your heading tags. The best variant is just to use h1-h3. Write only unique content, no duplicate and rewritten content. Keep your content with 400 words and more. Too long articles are not good either. It is better to keep a happy medium. Try to minimize the number of spelling and grammar mistakes.

### 0 Pages with duplicate content

### 0 Pages with a low word count < 250

### 2 Pages with empty H1 tag

- <https://www.hoshome.com/blogs/hos-edit/dress-your-bed-like-a-professional>
- <https://www.hoshome.com/pages/mattresses>

### 2 Pages with no H1 tag

- <https://www.hoshome.com/>
- <https://www.hoshome.com/pages/mattresses>

### 12 Pages with H1 too long

- <https://www.hoshome.com/blogs/hos-edit/how-to-style-pantone-colour-of-the-year-into-your-2019>
- <https://www.hoshome.com/products/anna-chesterfield-3-and-2-seater-sofa-in-silver-double-crush-velvet>
- <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mink-velvet>
- <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mulberry-velvet>
- <https://www.hoshome.com/blogs/how-to-style-pantone-s-colour-of-the-year-living-coral-into-your-2019>
- <https://www.hoshome.com/blogs/news/house-of-sparkles-pallet-how-to-our-guide-on-making-things-with-pallets>
- <https://www.hoshome.com/products/scattered-cushions>
- <https://www.hoshome.com/products/the-ascot-sofa-collection-4-3-and-2-seater-available>
- <https://www.hoshome.com/products/the-8-seater-empire-deluxe-dining-set-with-lion-knocker-chairs>
- <https://www.hoshome.com/products/premium-white-mirror>
- <https://www.hoshome.com/products/white-mirror-crush-large-dining-table>
- <https://www.hoshome.com/products/circular-knockerback-silver-linen-luxury-wing-back-dining-chairs>

**✘ 26 Pages with duplicate H1 tag****Best Sellers**

- <https://www.hoshome.com/collections/best-seller-flash-sale>
- <https://www.hoshome.com/collections/best-sellers>

**Classic Mirrored Sunburst Wall Mirror**

- <https://www.hoshome.com/products/classic-mirrored-sunburst-wall-mirror>
- <https://www.hoshome.com/products/classic-mirrored-sunburst-wall-mirror-1>

**Crushed Velvet Footstool in Black**

- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black>
- <https://www.hoshome.com/products/crushed-velvet-footstool-in-black-immediate>

**Ghost Acrylic**

- <https://www.hoshome.com/collections/ghost-acrylic>
- <https://www.hoshome.com/collections/ghost-acrylic-1>

**Helena Open Arm Corner Sofa in Mist**

- <https://www.hoshome.com/products/copy-of-helena-open-arm-corner-sofa-in-mist>
- <https://www.hoshome.com/products/helena-open-arm-corner-sofa-in-mist-immediate>

**HOS Edit**

- <https://www.hoshome.com/blogs/hos-edit>
- <https://www.hoshome.com/blogs/hos-edit/tagged/bedding>
- <https://www.hoshome.com/blogs/hos-edit/tagged/beds>
- <https://www.hoshome.com/blogs/hos-edit/tagged/cushions>
- <https://www.hoshome.com/blogs/hos-edit/tagged/duvet>
- <https://www.hoshome.com/blogs/hos-edit/tagged/throw>

**Our Story**

- <https://www.hoshome.com/pages/our-hos-story>
- <https://www.hoshome.com/pages/our-story>

**Pre-order delivery information**

- <https://www.hoshome.com/pages/pre-order-delivery-information>
- <https://www.hoshome.com/pages/pre-order-delivery-information-1>

**Regency Mirror**

- <https://www.hoshome.com/collections/regency-mirror>
- <https://www.hoshome.com/collections/regency-mirror-1>

**Sale**



- <https://www.hoshome.com/collections/clearance>
- <https://www.hoshome.com/collections/sale-items>

Thank you for your pre-order

- <https://www.hoshome.com/pages/thank-you-for-your-pre-order>
- <https://www.hoshome.com/pages/thank-you-for-your-order-1>

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✓ **0 Pages with empty H2 tag**

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✓ **0 Pages with no H2 tag**

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⚠ **11 Pages with H2 too long**

- <https://www.hoshome.com/blogs/hos-edit>
  - <https://www.hoshome.com/products/anna-chesterfield-3-and-2-seater-sofa-in-silver-double-crush-velvet>
  - <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mink-velvet>
  - <https://www.hoshome.com/products/anna-chesterfield-3-seater-and-cuddle-chair-in-mulberry-velvet>
  - <https://www.hoshome.com/blogs/news>
  - <https://www.hoshome.com/products/scattered-cushions>
  - <https://www.hoshome.com/products/the-ascot-sofa-collection-4-3-and-2-seater-available>
  - <https://www.hoshome.com/products/the-8-seater-empire-deluxe-dining-set-with-lion-knocker-chairs>
  - <https://www.hoshome.com/products/premium-white-mirror>
  - <https://www.hoshome.com/products/white-mirror-crush-large-dining-table>
  - <https://www.hoshome.com/products/circular-knockerback-silver-linen-luxury-wing-back-dining-chairs>
- 

## Links analysis



0 IMPORTANT FIXES



5598 SEMI-IMPORTANT FIXES

Make sure you have no more than 100 external links per each page. Try to link only to quality website. Use [Nofollow tag](#) for external links if you don't want to show unsolicited links to search engines. Optimize the anchor text of your links with important keywords. Avoid keyword stuffing. Don't use too spammy links for your website. Analyze the structure of your interlinking here: [Google Search Console](#): Search Traffic > Internal links.

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✓ **0 Pages with too many outgoing links > 100**

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✓ **0 URLs with the excessive number of redirects > 5**

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⚠ **2966 Internal links with missing anchor**

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- 
- <https://www.hoshome.com/>
  - <https://www.hoshome.com/collections/classic-mirrored>
  - <https://www.hoshome.com/collections/new-in-1>
  - <https://www.hoshome.com/>
  - <https://www.hoshome.com/>
  - <https://www.hoshome.com/>
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  - <https://www.hoshome.com/>

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 **2193 External links with missing anchor**

- <https://en-gb.facebook.com/houseofsparkles/>
- <https://www.pinterest.co.uk/HOSparkles/>
- [https://www.instagram.com/hoshome\\_](https://www.instagram.com/hoshome_)
- <https://en-gb.facebook.com/houseofsparkles/>
- <https://www.pinterest.co.uk/HOSparkles/>
- [https://www.instagram.com/hoshome\\_](https://www.instagram.com/hoshome_)
- <https://en-gb.facebook.com/houseofsparkles/>



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- <https://www.pinterest.co.uk/HOSparkles/>
- 

✔ **0 Internal links use rel="nofollow"**

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✔ **9 External links use rel="nofollow"**

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⚠ **438 Pages with no inbound internal links**

- <https://www.hoshome.com/products/mirror-astoria-table-lamp-with-rectangular-17-inch-white-shade>
- <https://www.hoshome.com/products/mirrored-console-table-with-v-frame>
- <https://www.hoshome.com/products/mirrored-console-table>
- <https://www.hoshome.com/products/classic-regency-mirrored-cabinet-with-silver-trim>
- <https://www.hoshome.com/products/classic-mirrored-coffee-table>
- <https://www.hoshome.com/products/the-elizabeth-collection-corner-sofa>
- <https://www.hoshome.com/products/the-chelsea-collection-3-2-seater-footstool>
- <https://www.hoshome.com/products/the-queen-collection-corner-chesterfield-sofa-storage-footstool>
- <https://www.hoshome.com/products/square-floating-crystal-side-unit>
- <https://www.hoshome.com/products/bow-back-dining-chair-in-crushed-velvet>
- <https://www.hoshome.com/products/floating-crystal-mirrored-media-unit>
- <https://www.hoshome.com/products/the-empire-dining-set>
- <https://www.hoshome.com/products/the-beverly-hills-corner-sofa>
- <https://www.hoshome.com/products/a-diana-crushed-velvet-corner-suite-with-matching-footstool>
- <https://www.hoshome.com/products/floating-crystal-bottle-holder>
- <https://www.hoshome.com/products/ottoman-storage-box-40inch-wide>
- <https://www.hoshome.com/products/crystal-decor-led-frame-mirror>
- <https://www.hoshome.com/products/chesterfield-long-back-dining-chairs-in-crushed-velvet>
- <https://www.hoshome.com/products/exclusive-chesterfield-footstool>
- <https://www.hoshome.com/products/the-diamond-crush-circular-mirrored-wall-clock>
- <https://www.hoshome.com/products/pre-order-diamond-crush-side-table>
- <https://www.hoshome.com/products/floating-crystal-love-wall-art>
- <https://www.hoshome.com/products/new-pre-order-diamond-crush-v-side-tables>
- <https://www.hoshome.com/products/new-glitter-back-luxury-dining-chairs>
- <https://www.hoshome.com/products/floating-crystal-rectangular-coffee-table>
- <https://www.hoshome.com/products/scattered-cushions>
- <https://www.hoshome.com/products/sparkle-diamond-crush-table-lamp>
- <https://www.hoshome.com/products/lion-dining-chair-black>
- <https://www.hoshome.com/products/the-sophia-corner-sofa>
- <https://www.hoshome.com/products/diamond-crush-mirrored-bedside-table>
- <https://www.hoshome.com/products/diamond-crush-mirrored-tallboy>
- <https://www.hoshome.com/products/diamond-crush-mirrored-chest-of-drawers>
- <https://www.hoshome.com/products/white-seattle-2-drawer-media-unit>
- <https://www.hoshome.com/products/white-seattle-mirror-stool>

- 
- <https://www.hoshome.com/products/boulevard-bed>
  - <https://www.hoshome.com/products/queen-arm-chair>
  - <https://www.hoshome.com/products/the-ascot-sofa-collection-4-3-and-2-seater-available>
  - <https://www.hoshome.com/products/diamond-crush-mirrored-electric-fireplace>
  - <https://www.hoshome.com/products/sparkle-diamond-mirror-stool>
  - <https://www.hoshome.com/products/skyline-black-6-seater-dining-set>
  - <https://www.hoshome.com/products/skyline-black-8-seater-dining-set>
  - <https://www.hoshome.com/products/regency-silver-130x90-wall-mirror>
  - <https://www.hoshome.com/products/mirrored-bedside-table-with-3-drawers>
  - <https://www.hoshome.com/products/classic-mirrored-sideboard>
  - <https://www.hoshome.com/products/diamond-crush-coffee-table>
  - <https://www.hoshome.com/products/diamond-crush-diamond-mirrored-console-table>
  - <https://www.hoshome.com/products/skyline-white-dining-table-160cms>
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- <https://www.hoshome.com/collections/console-tables-1>
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**0 External links with 5xx status**

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✔ 2761 External links

✔ 725 Links in the XML site map

## Images analysis

✘ 0 IMPORTANT FIXES

⚠ 6043 SEMI-IMPORTANT FIXES

Keep your Alt text and Image titles unique per each image. Use no more than 7 words for Alt text. Avoid keyword stuffing. Make your images informative and detailed with important keywords. Get good-quality images with a specified width and height for each one.

### ⚠ 6043 Images with missing ALT text

- <https://www.hoshome.com/>
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- <https://www.hoshome.com/collections/fireplaces>
- <https://www.hoshome.com/collections/sideboards>
- <https://www.hoshome.com/collections/wall-mirrors>
- <https://www.hoshome.com/collections/dining-sets>
- <https://www.hoshome.com/collections/luxury-dining-chairs>
- <https://www.hoshome.com/collections/bar-stools>
- <https://www.hoshome.com/collections/dining-tables>
- <https://www.hoshome.com/collections/wine-racks>
- <https://www.hoshome.com/collections/beds>
- <https://www.hoshome.com/collections/bedside-tables>
- <https://www.hoshome.com/collections/chest-of-drawers>
- <https://www.hoshome.com/collections/tallboys>
- <https://www.hoshome.com/collections/dressing-tables>
- <https://www.hoshome.com/collections/mirrors>
- <https://www.hoshome.com/collections/floating-crystal>
- <https://www.hoshome.com/collections/black-diamond-crush>

- <https://www.hoshome.com/collections/white-diamond-crush>
- <https://www.hoshome.com/collections/diamond-crush>
- <https://www.hoshome.com/collections/white-mirror>
- <https://www.hoshome.com/collections/premium-grey-mirror>
- <https://www.hoshome.com/collections/classic-mirrored>
- <https://www.hoshome.com/collections/antique-mirror>
- <https://www.hoshome.com/collections/regency-mirror>
- <https://www.hoshome.com/collections/bubblegum-blush>
- <https://www.hoshome.com/collections/the-dubai-collection>
- <https://www.hoshome.com/collections/the-gatsby>
- <https://www.hoshome.com/collections/country-glam>
- <https://www.hoshome.com/collections/buckingham-collection>
- <https://www.hoshome.com/collections/marble>
- <https://www.hoshome.com/collections/ghost-acrylic>
- <https://www.hoshome.com/collections/hollywood-mirrors>
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- <https://www.hoshome.com/collections/table-lamps>
- <https://www.hoshome.com/collections/chandeliers>
- <https://www.hoshome.com/collections/hos-accessories>
- <https://www.hoshome.com/collections/photo-frames>
- <https://www.hoshome.com/collections/clocks>
- <https://www.hoshome.com/collections/candle-holders>
- <https://www.hoshome.com/collections/mirrored-wall-art>
- <https://www.hoshome.com/collections/cushions>

✔ 0 Images with 4xx status

✔ 0 Images with 5xx status

## Mobile-Friendly Test

Here you can get all information about your website for the last months. It shows possible errors Google robots can meet while crawling your website. You will get all stats about the pages with too long URL, blocked robots.txt, too big size, Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect and etc.



1 IMPORTANT FIX




2 SEMI-IMPORTANT FIXES

 **Eliminate render-blocking JavaScript and CSS in above-the-fold content**


---

 **Leverage browser caching**

---

 **Enable compression**

---

 **Optimize images**

 **Prioritize visible content**

 **Minify HTML**

 **Minify CSS**

 **Reduce server response time**

 **Avoid landing page redirects**

 **Minify JavaScript**

 **DESKTOP**

 **2** IMPORTANT FIXES

 **4** SEMI-IMPORTANT FIXES

 **Eliminate render-blocking JavaScript and CSS in above-the-fold content**

---

 **Enable compression**

---

 **Minify HTML**

---

 **Minify JavaScript**

---

 **Minify CSS**

---

 **Leverage browser caching**

---

 **Prioritize visible content**

 **Optimize images**

 **Avoid landing page redirects**

 **Reduce server response time**

## Usability and technologies

 0 IMPORTANT FIXES

 1 SEMI-IMPORTANT FIX

This section covers usability and technical requirements that apply to a properly functioning website. Start from checking whether your website has a favicon in its place, valid markup and custom 404 error page. Also check your website loading and running speed as it directly affects the rankings, and test whether it's secure for browsing.

### ✔ Favicon

Make sure that you have a favicon for your website and it is consistent with your brand. The favicon should give your website a professional look, an easy identification and branding.

Create a perfect logo for your website and use free favicon generators like [favicon.cc](https://favicon.cc) or [favicon-generator.org](https://favicon-generator.org). Make the generation with 16×16 pixels and upload the favicon file in your root directory with the .ico format.

### ✔ Custom 404 page

Use a [Custom 404 page](#). If you correctly create your Custom 404 page, it will help people find all proper content, provide other useful information and encourage them to stay your website further.

### ✔ Website speed avg: 783 ms

It is important to have a fast [website speed](#) as it has a great impact on your website ranking. Good website speed will bring you more visitors and reward you with high conversion rates.

Optimize your website loading time: image size, image file format, no text graphics, unnecessary plugins, caching, use JavaScript at the end of the document, no redirects, unnecessary CSS and HTML, no multiple tracking scripts, G-zip encoding, cache-control headers, the reduction of cookie size and CMS software update.

### ✔ Safe browsing

Try to avoid phishing and malware for your website. You can make your website work safe with [Google Safe browsing](#).

### ⚠ W3C HTML validation

Make sure that you use valid markup that doesn't contain HTML errors. With syntax errors you make your page difficult to get indexed by search engines.

You can check website errors with [W3C validation service](#) and make sure your website meets the web standards.